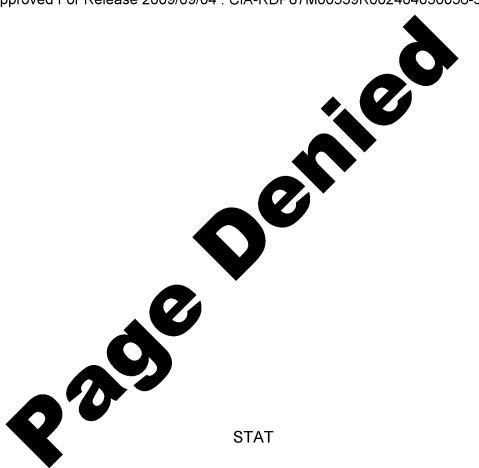
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MEMORANDUM FOR:

Geography Division, Near East Branch

Office of Global Issues

FROM:

Executive Director

SUBJECT:

Creative Problem Solving -- A CIA Cartographic

Unit That Uses Satellite Imagery in a Systematic

Manner

Thank you for your suggestion that we create a cartographic unit to exploit satellite imagery for maps of priority countries. Your proposal has considerable merit and is the kind of suggestion we are looking for to help solve our problems.

You will appreciate that CIA management has frequently reviewed the role of cartography in the intelligence production cycle. We have, as you know, given first priority to map support for current intelligence and policy issues. As much as we would like to adopt your suggestion, what we can do is decided ultimately by our staffing and financial resources. Our judgment is that there continue to be other problems and activities which more urgently require the application of additional resources.

I wish to encourage thoughtful solutions such as you have submitted and once again thank you for your proposal. It is a good idea and one which, if it could be afforded, would be implemented.

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## Central Intelligence Agency

Washington, D.C. 20505

31 December 1984

**Executive Director** 

NOTE FOR: DDI

Bob:

While inventing our creative problem solving approach, we envisioned that ExDir/DCI/DDCI would meet and discuss proposals from people. It is becoming apparent to me, though, that many of the ideas advanced really can't be considered without a line management view of their potential worth. Here is one such notion. Could you let us have your views by 11 January?

Attachment

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